

# Developmental Services Human Resource Strategy

Ontario Developmental Services  
*Make a difference every day.*



## Sponsorship Opportunity and Tradeshow Form

**Date:** February 9, 2016

**Location:** Holiday Inn Toronto International Airport, 970 Dixon Road, Toronto

**Theme:** Human Resource related products and services, including for example HRIS, Payroll systems, Training and HR Consulting Services.

**Audience:** Developmental Services employees, managers and leaders with an interest in human resources. Approximately 300 participants.

### Sponsorship opportunities:

- All sponsorship opportunities include:
  - A trade show table and meals during the tradeshow.
  - Recognition in the DS HR Strategy newsletter following the forum.
  - Recognition on the DS HR Strategy website, under the “What’s New Section”, following the forum.
  - Opportunity to include products or information in participant packages.

**Note:** To discuss other sponsorship opportunities contact the Project Coordinator.

Sponsorship opportunity		Value
	<b>Reception Sponsorship:</b> <ul style="list-style-type: none"> <li>• Opportunity to display promotional material.</li> <li>• Recognition from the MC’s during the dinner address including a logo display.</li> </ul>	\$2,500
	<b>Keynote and Award Sponsorship or Dinner Sponsorship:</b> <ul style="list-style-type: none"> <li>• Logo display projected onto screen periodically during the sponsored event.</li> <li>• Acknowledgement of sponsorship on tables during meals.</li> <li>• Opportunity to enter material in a raffle.</li> <li>• Attendance for two to the dinner, keynote address and awards presentation.</li> </ul>	\$4,000

	<b>Breakfast or Lunch Sponsorship:</b> <ul style="list-style-type: none"> <li>• Logo display projected onto screen periodically during the meal.</li> <li>• Attendance for two to the conference for the day of the sponsored meal.</li> </ul> ( 2 lunches, 2 breakfasts)	\$2,000
	<b>In kind sponsorship</b> Describe:	
<b>Tradeshow opportunity</b>		
	<b>Tradeshow booth</b> <ul style="list-style-type: none"> <li>• February 9, 2016, 9:00am-6:00pm.</li> <li>• Includes one table.</li> <li>• Includes breakfast, lunch and breaks meals.</li> </ul>	\$500

<b>Trade show exhibitor and sponsor information</b>	
Company	
Address	
Contact Name and position	
Phone number	
Email	
Website	
Type of display/ product	
Specific display needs i.e. electricity	

Please submit completed forms to Project Coordinator by December 1, 2015.

For further information, please contact the **Project Coordinator: Debbie Bray** at [dbray@cl-grimsbylincoln.ca](mailto:dbray@cl-grimsbylincoln.ca).